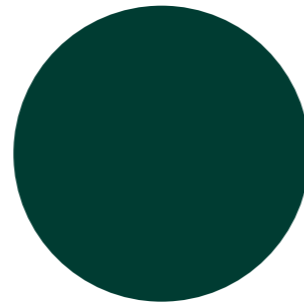


3. Farben

FARBWERTE

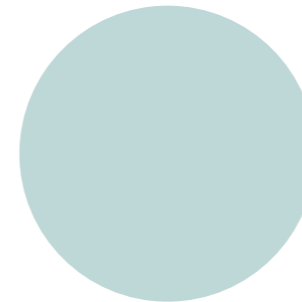
Folgende Farbwerte kommen in allen Gestaltungsmitteln zum Einsatz:

PRIMÄRFARBEN



DARK GREEN

RGB 0 / 60 / 50
CMYK 90 / 40 / 70 / 30
HEX 003C32



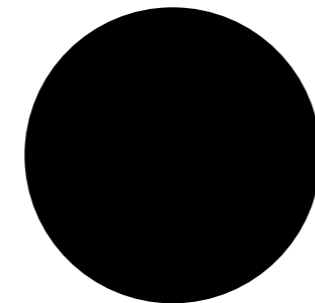
MINT

RGB 190 / 215 / 215
CMYK 30 / 7 / 17 / 0
HEX BED7D7



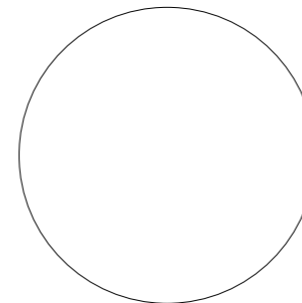
LIGHT

RGB 240 / 250 / 250
CMYK 7 / 0 / 3 / 0
HEX F0FAFA



BLACK

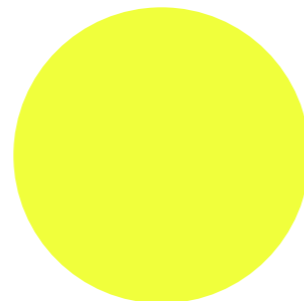
RGB 0 / 0 / 0
CMYK 100 / 100 / 100
HEX 000000



WHITE

RGB 255 / 255 / 255
CMYK 0 / 0 / 0 / 0
HEX FFFFFFFF

AKZENTFARBE



YELLOW GREEN

RGB 240 / 255 / 60
CMYK 15 / 0 / 90 / 0
HEX F0FF3C